

Energy Efficiency

Continuous Improvement Activity

based on Toyota Way and Toyota Production System,

and Contributions to a Sustainable Society

TOYOTA DO BRASIL
Nov 2018

I. Toyota do Brasil Outline

1. History – Vehicle production

	'50~'70	'70~'90	'90~'00	'01~'05	'06	'07	'08	'09	'10	'11	'12	'13	'14	'15	'16	'17	'18	'19
Overall	▼ 1958.1 Foundation				▼ TDB 50years (100 years Immigration)											▼ TDB 60 years		
SBC Plant	▼ 1962.11 Inauguration,				Start Banderantes prod											▼ Forging 3rd shift		
IDT Plant					▼ 1997.2 Start Hilux Unit & Body Parts prod											▼ Corolla minor model change		
SOR Plant					▼ 1998.8 Inauguration, Start Corolla prod											▼ Start Yaris production		
PFZ Plant					Inauguration, Start Etios prod ▼ 9											▼ Engine Plant inauguration		

Bandeirantes



ETIOS



YARIS



HILUX







COROLLA



Our story began in 1958, 60 years ago.

I. Toyota do Brasil Outline

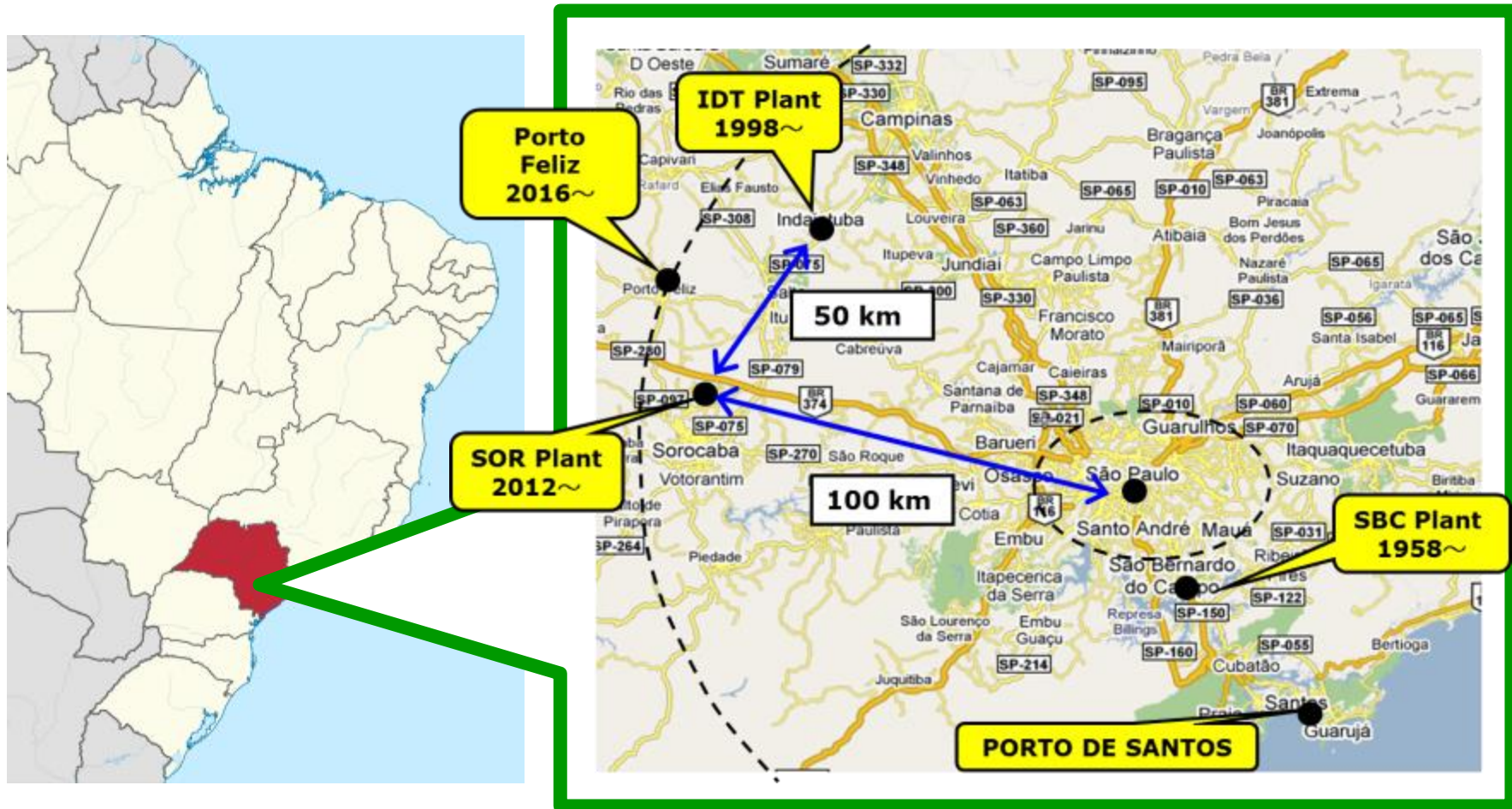
2. Sites

		SBC Plant	IDT Plant	SOR Plant	PFZ Plant
Establish		Nov 1962	Aug 1998	Sep 2012	Feb 2016
Operation		Parts production for Hilux & Corolla	Production of Corolla	Production of Etios and Yaris	Production of Engine
Prod capacity		Corolla 87K Forging 900K Hilux 131K	77K	112K	116K
Area	Site	193,362 m ²	1,776,000 m ²	3,700,000 m ²	870,000 m ²
	Building	68,400 m ²	101,822 m ²	98,500 m ²	13,700 m ²
Employees (2018 Jul)		1.437	2.115	2.434	623
Plant view					

We have 4 sites, all located in São Paulo State.

I. Toyota do Brasil Outline

2. Sites



All 4 plants located within 100 km of distance from São Paulo City.

I. Toyota do Brasil Outline

3. Import & Export

Export Corolla and Etios to South America,

Engine components to North America.

Import Hilux from Argentina.



II. Toyota Environment Challenge 2050

Kindly access URL for more details.

<https://www.toyota.co.jp/jpn/sustainability/environment/index.html>



TMC announced the Environmental Challenge 2050 in October 2015. There are 6 Challenges. TDB is also conducting activities regionally.



II. Toyota Environment Challenge 2050

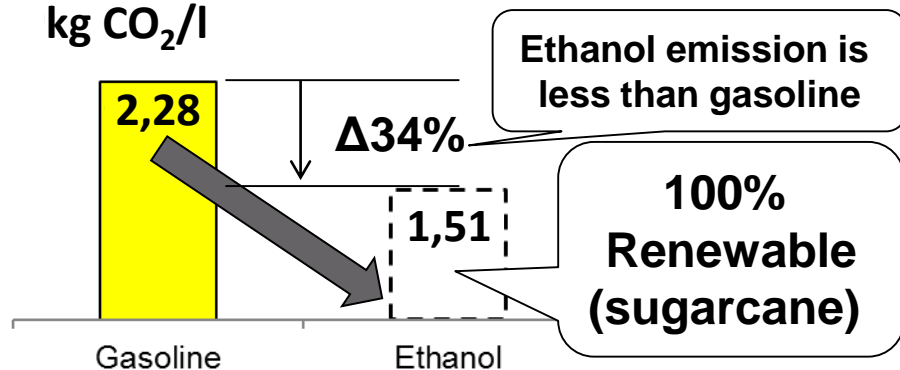
Challenge 1: New vehicle Zero CO₂ emission

Actions to reduce CO₂ emission of TOYOTA products.

Current:
Production of Flex Fuel Vehicle
(FFV) – Gasoline / Bioethanol



Reference: CO₂ emission per Fuel
kg CO₂/l



Ref.: "Emission Report" of Brazilian Ministry of Environment

Ongoing:
High energy efficiency
technology (Hybrid, Fuel Cell)
- Development of Hybrid FFV to
improve fuel efficiency.





II. Toyota Environment Challenge 2050

Challenge 2: Life cycle Zero CO₂ emission

Actions to reduce CO₂ emission in supplier, logistics and dealer activities.

Supplier

- Good KAIZEN sharing (through BRASA – Brazilian Toyota Suppliers Association)
- Green purchase guideline revision.
- ISO14001 certification promotion.

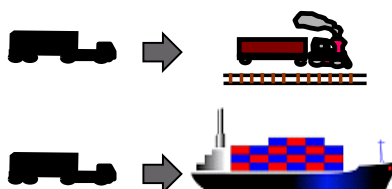


Logistics

- Fuel source change (Diesel → Gas → Renewable)
- Route optimization



- Modal changes



Dealer

- Environmental KPI collection promotion.
- ECODEALER award for best practices by ABRADIT (Toyota Dealers Association).
- Promotion of ISO 14001 certification.



II. Toyota Environment Challenge 2050

CHALLENGE 4

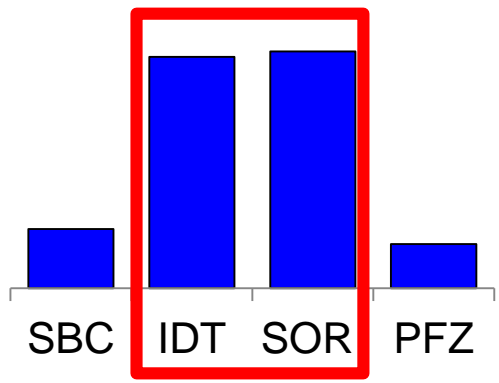
水環境
インパクト最小化
チャレンジ



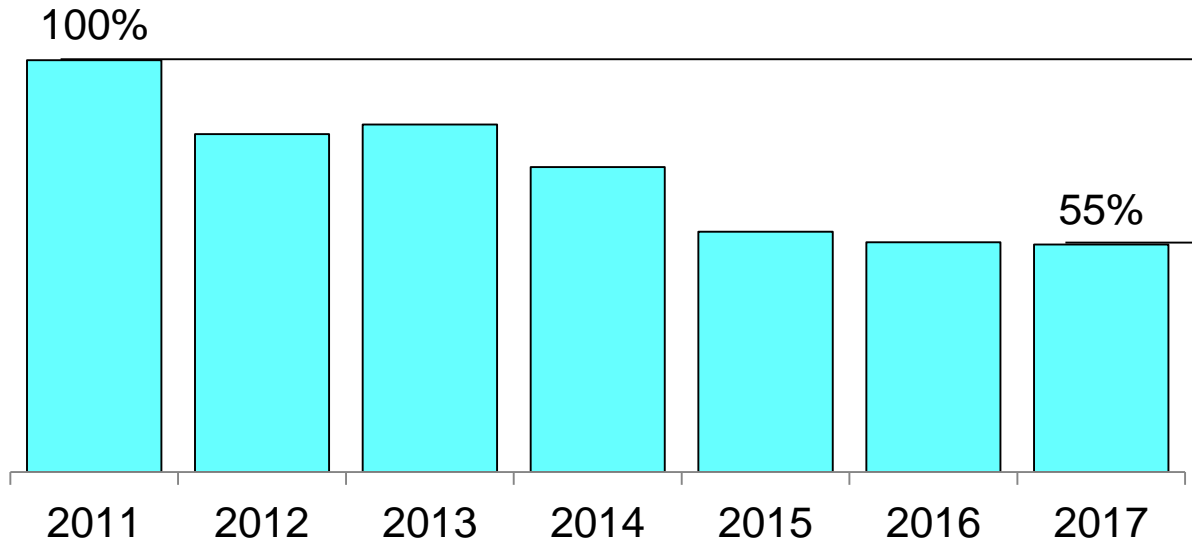
Challenge 4: Challenge of Minimizing and Optimizing Water Usage

Actions to reduce water usage in TDB production process.

In TDB, major consumption occur in Paint Shop at vehicle production plants.



Paint Shop
(pre-treatment process).



▲ 45%

So far, TDB achieved 45% reduction in m³/veh



II. Toyota Environment Challenge 2050

Challenge 5: Establish a Recycling-based Society

Actions to reduce waste generation in TDB and partners.

Plants

- Waste generation reduction KAIZEN (ex. Paint sludge press)



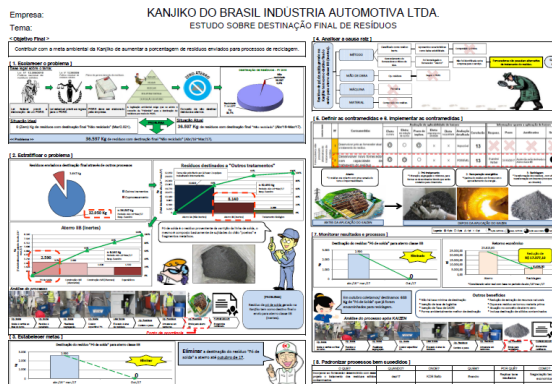
Community

- Support NGO seamstress cooperative recycling used uniforms.



Supplier

- Green purchase guideline
- Waste management KAIZEN sharing (through BRASA)



Winner BRASA 2017
KANJIKO



Dealer

- DERAP - Dealer environmental audit
- ISO14001
- ECODEALER Award



Winner Ecodealer 2017
Orion – Cuiabá
ORION

II. Toyota Environment Challenge 2050







CHALLENGE 6

人と自然が共生する
未来づくりへの
チャレンジ



Challenge 6: Future Society in Harmony w/ Nature

Promote Harmony with Nature in TDB, partners and community.

	1) Green Wave Project	2) Today for Tomorrow	3) Education for Sustainable Development
Plants	<div>Planted 335.000 trees</div> 	<div>Inventory</div> <div>Flora: 53 species Fauna : 16 fishes, 10 reptiles, 186 birds, 38 mammals</div> 	<div>Environmental Month, Tree Day Water Day, Eco Mind Survey involving all 5700 employees</div> 
Community	<div>Supported 190.000 trees planting</div> 	<div>03 endangered species protection ongoing</div> 	<div>27 Cities influenced + 3 visitor centers established</div> 

II. Toyota Environment Challenge 2050

CHALLENGE 6

人と自然が共生する
未来づくりへの
チャレンジ



Challenge 6: Future Society in Harmony w/ Nature

4. Dream Car Art Contest



2015
Age 12 to 15
Gabriele



2016
Age 12 to 15
Victoria

Application at
<http://toyotadreamcar.com.br/>



**Spread Eco Mind in society through art contest.
Brazilian children won in 2015 and 2016!**

II. Toyota Environment Challenge 2050

CHALLENGE 3

工場CO₂ゼロ
チャレンジ



Challenge 3: Plant CO₂ Zero Challenge

This Challenge is related to Energy Efficiency

Electricity



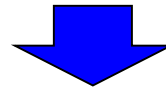
Natural Gas



Manufacturing



Consumption of energy = emission of CO₂.



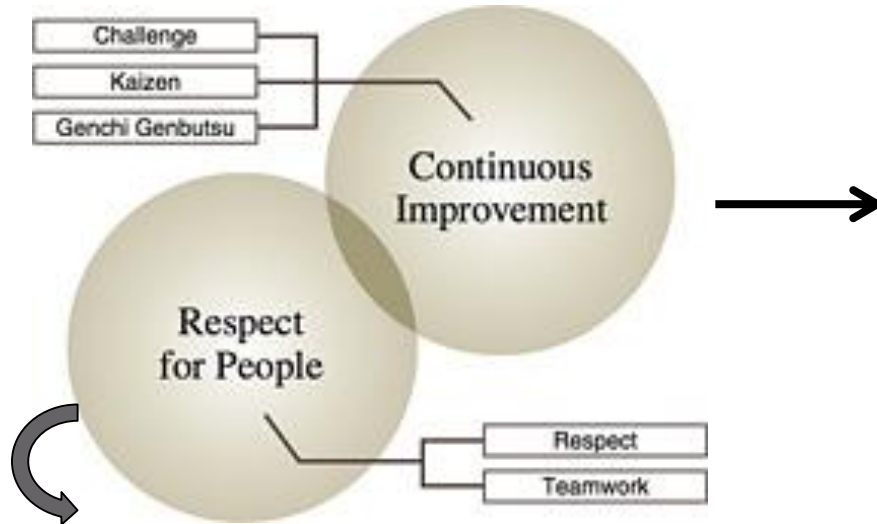
**Energy Efficiency Up = Less CO₂ emission
Good for environment!**

II. Toyota Environment Challenge 2050

Challenge 3: Plant CO₂ Zero Challenge

1. Energy Efficiency Management – Thinking Way

1) Toyota Way.



Continuous Improvement

“Challenge members to tackle a problem and implement KAIZEN, after deep investigation through GENCHI GENBUTSU”



Respect for People

Encourage members to work together in team, each one contributing with solution.

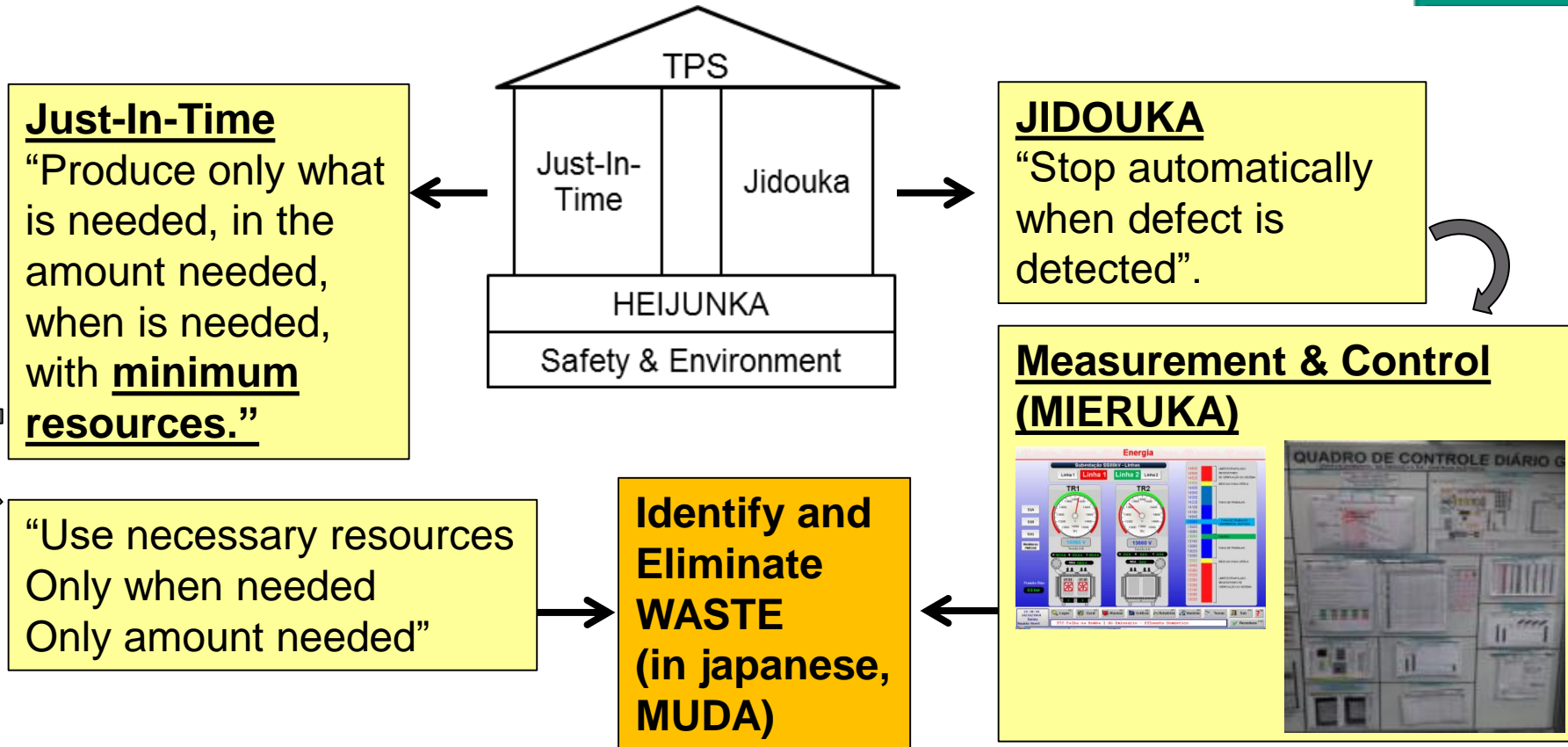
**HR DEVELOPMENT
TEAMWORK**

First Principle is Toyota Way

II. Toyota Environment Challenge 2050

Challenge 3: Plant CO₂ Zero Challenge

1. Energy Efficiency Management – Thinking Way
- 2) TPS (Toyota Production System)



Second Principle is Toyota Production System

II. Toyota Environment Challenge 2050

CHALLENGE 3

工場CO₂ゼロ
チャレンジ


CO₂0

Challenge 3: Plant CO₂ Zero Challenge

- 1. Energy Efficiency Management – Thinking Way
- 3) Management & GENBA

Management
GENBA

MIERUKA

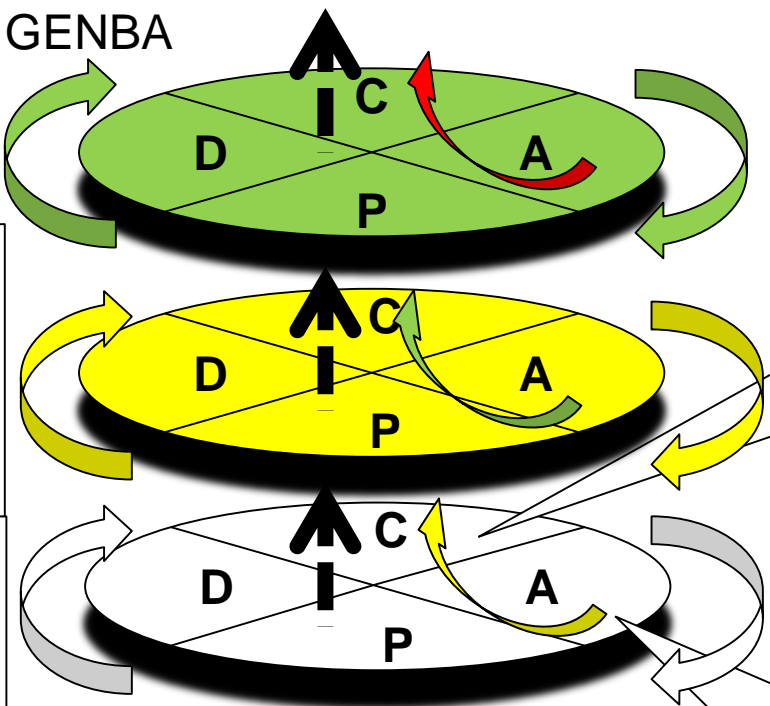


QUADRO DE CONTROLE DIARIO

TEAMWORK



Illustration of a team of workers in blue uniforms and hard hats, and a photograph of a real team posing together.



Management




GENCHI
GENBUTSU



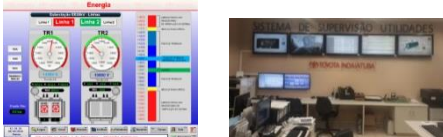
Photograph of workers in a factory setting, illustrating the Genchi Genbutsu principle of going to the source.

Management

Strategy

ENERGY EFFICIENCY 3 STEPS ACTIVITY			
STEP	1ST	2ND	3RD
FOCUS POINT	Eliminate Waste. Use only necessary amount.	Upgrade equipment technology for better efficiency.	
EXAMPLES	Lights down activity 	ABCD Concept 	LED lamp adoption 

Measurement & Control



Two photographs showing energy monitoring dashboards and control rooms with multiple screens displaying data.

Managerment give direction of KAIZEN implementation.

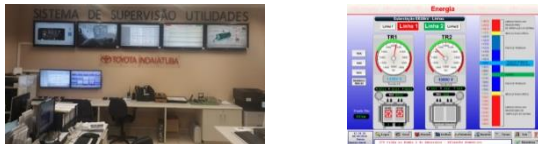
II. Toyota Environment Challenge 2050

Challenge 3: Plant CO₂ Zero Challenge

4. Energy Management System – “Supervisory”

Management

Measurement & Control



MIERUKA



GENCHI GENBUTSU



GENBA

ENERGY EFFICIENCY 3 STEPS ACTIVITY

STEP	1ST	2ND	3RD
FOCUS POINT	Turn Off if not in use	Eliminate Waste. Use only necessary amount	Upgrade equipment technology for better efficiency.
EXAMPLES	Lights down activity 	ABCD Concept 	LED lamp adoption

Now we will explain our Energy Management System.

II. Toyota Environment Challenge 2050

CHALLENGE 3

工場CO₂ゼロ
チャレンジ



Challenge 3: Plant CO₂ Zero Challenge

4. Utility Management System – “Supervisory”

1) On-line monitor and management report.



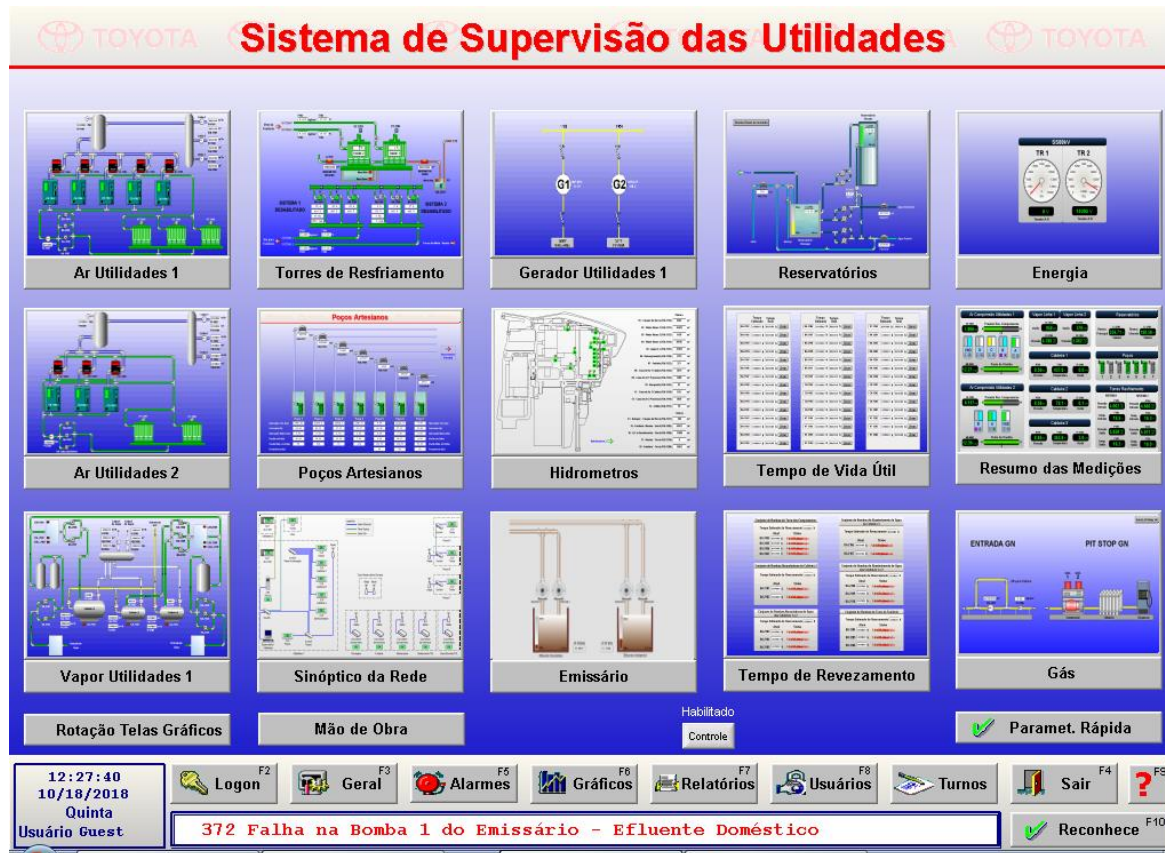
In each plant, we have Utility Management Room.

II. Toyota Environment Challenge 2050

Challenge 3: Plant CO₂ Zero Challenge

4. Utility Management System – “Supervisory”

2) Cover all utility items (boiler, steam, etc).



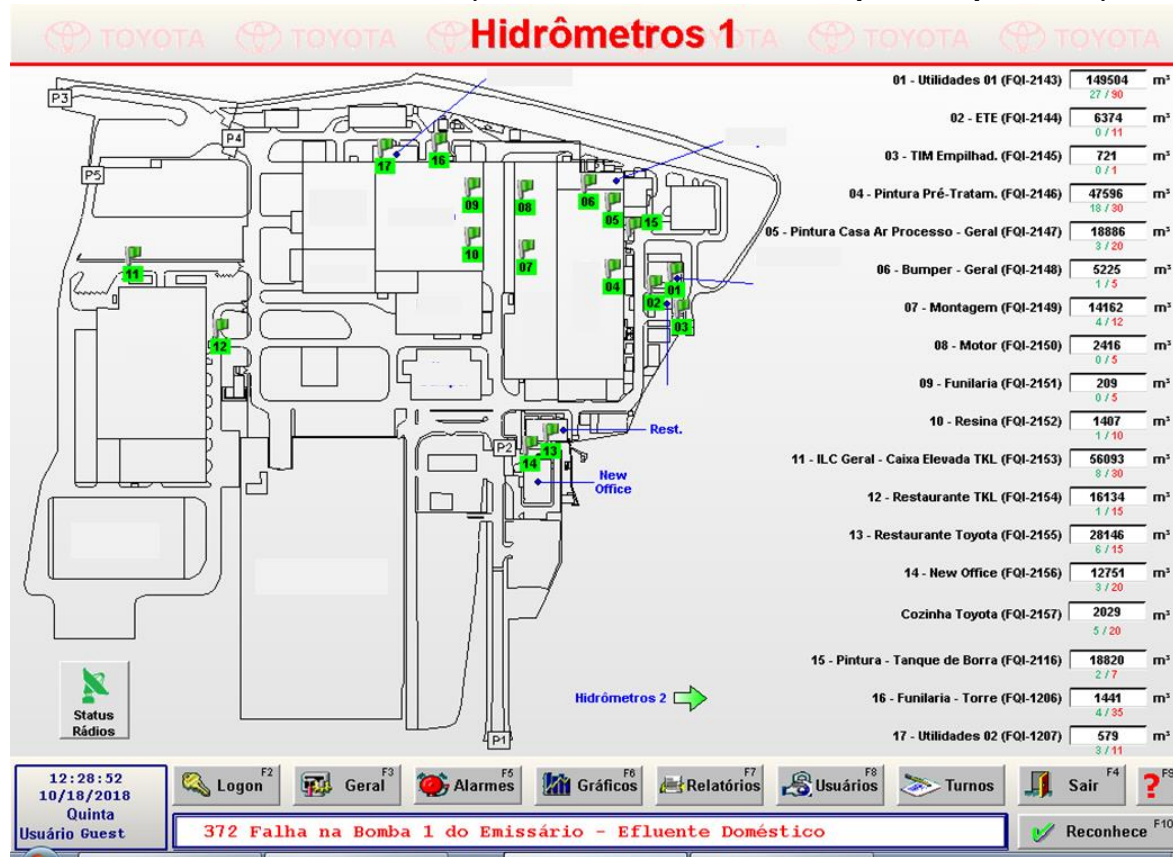
System allow to control all utility items.

II. Toyota Environment Challenge 2050

Challenge 3: Plant CO₂ Zero Challenge

4. Utility Management System – “Supervisory”

4) Installation of meters (ex. water consumption points)



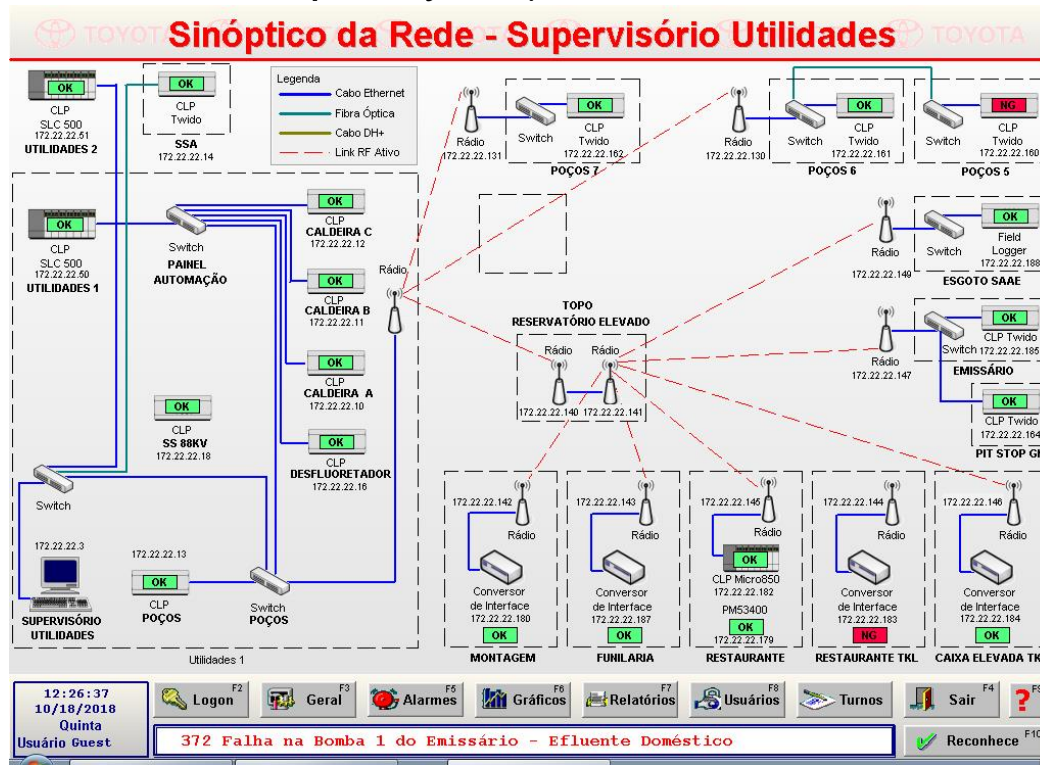
Meters are installed in key points for KAIZEN.

II. Toyota Environment Challenge 2050

Challenge 3: Plant CO₂ Zero Challenge

4. Utility Management System – “Supervisory”

3) Data collection (via ethernet, optical cable, DH+ cable and RF – radio frequency net)



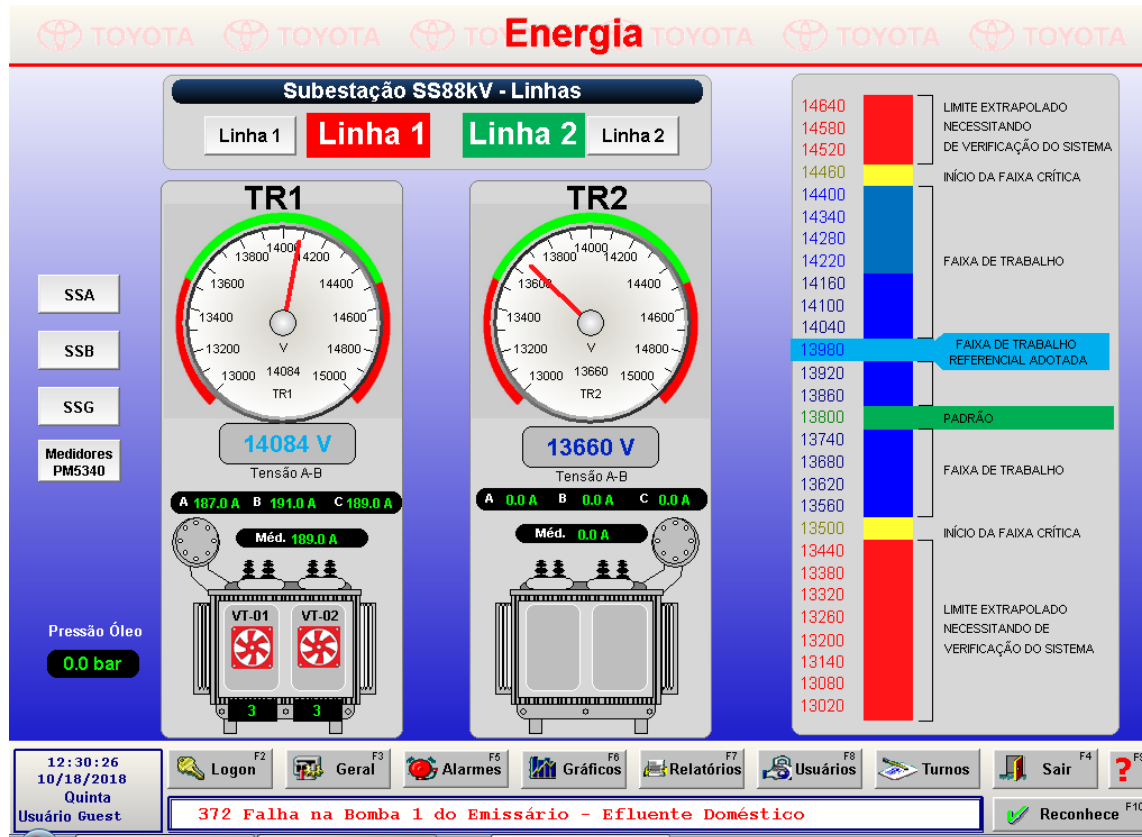
**Data collection is done by meters and transmitted
By 4 different ways.**

II. Toyota Environment Challenge 2050

Challenge 3: Plant CO₂ Zero Challenge

4. Utility Management System – “Supervisory”

5) On-line monitor and management report (cont.)



In case of abnormality, warning by alarm happens.

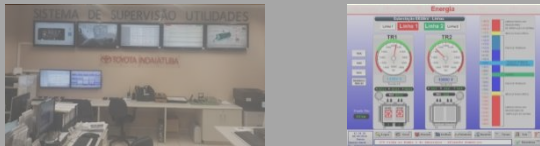
II. Toyota Environment Challenge 2050

Challenge 3: Plant CO₂ Zero Challenge

5. ABCD Concept

Management

Measurement & Control



MIERUKA



GENCHI GENBUTSU



GENBA

ENERGY EFFICIENCY 3 STEPS ACTIVITY

STEP	1ST	2ND	3RD
FOCUS POINT	Turn Off if not in use	Eliminate Waste. Use only necessary amount	Upgrade equipment technology for better efficiency.
EXAMPLES	Lights down activity 	ABCD Concept 	LED lamp adoption

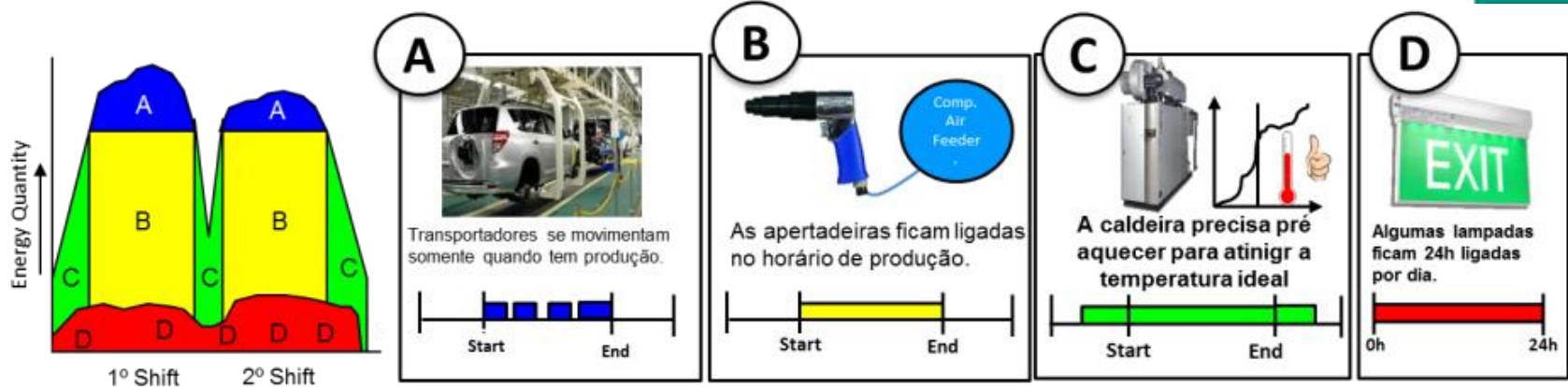
Now we will explain how GENBA conduct ABCD concept.

II. Toyota Environment Challenge 2050

Challenge 3: Plant CO₂ Zero Challenge

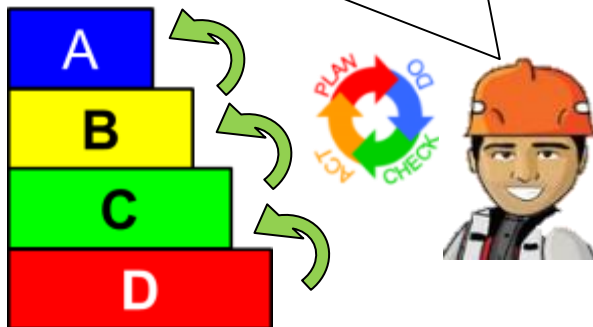
5. ABCD Concept

1) Classify energy usage amount by type.

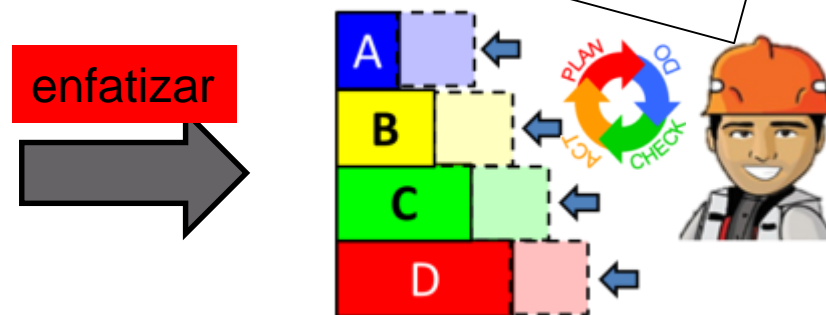


2) Study and implement KAIZEN

2-1) Run PDCA to level up



2-2) Run PDCA to reduce volume



Identify type of consumption, upgrade and reduce.

II. Toyota Environment Challenge 2050

Challenge 3: Plant CO₂ Zero Challenge

5. ABCD Concept

3) Deploy to all shops, all plants.

4) Each shop map and control



5) Top management involvement
EVP, VP and Director conduct
GENCHI GENBUTSU to motivate
members.



6) Recognition from Toyota top management

Global Best (Toyota Motor Co.)



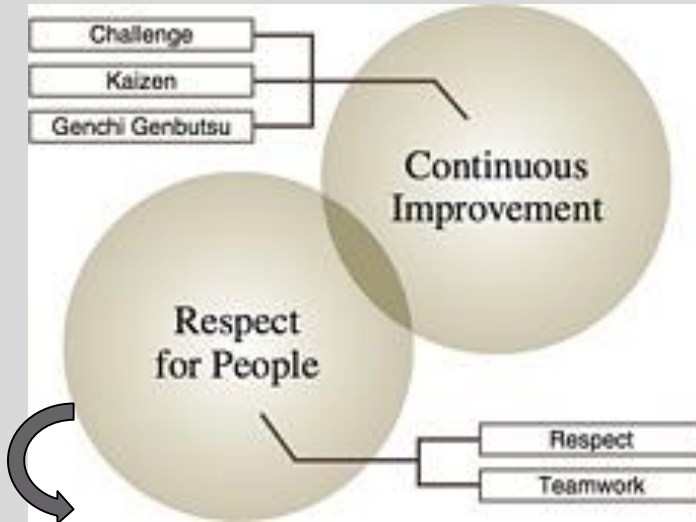
**Important: strong support from top management.
Recognition from TMC top management.**

II. Toyota Environment Challenge 2050

Challenge 3: Plant CO₂ Zero Challenge

1. Energy Efficiency Management – Thinking Way

1) Toyota Way.



Respect for People

Encourage members to work together in team, each one contributing with solution.

Continuous Improvement

“Challenge members to tackle a problem and implement KAIZEN, after deep investigation through GENCHI GENBUTSU”

**HR DEVELOPMENT
TEAMWORK**

II. Toyota Environment Challenge 2050

CHALLENGE 3

工場CO₂ゼロ
チャレンジ

CO₂0

Challenge 3: Plant Co2 Zero Challenge

Quality Control Cycle A0

Forma: "REDUZIR EMISSÃO DE CO2 NOS PROCESSOS DA ESTUFA DO TOP COAT E RTO DA CABINE"

Seleção da tarefa

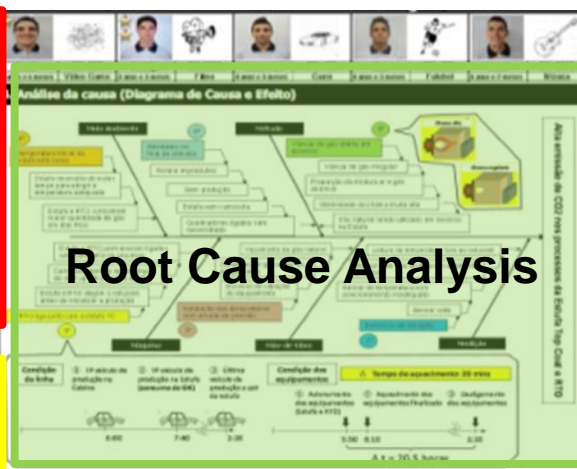
HOUSHIN Tabela para levantamento de problemas

Nº	Problemas	Facilitar o trabalho?	Proteger o operador?	Proteger o tempo?	De não ser solucionado?	Qual a dificuldade?	Total
1	Problemas						14
2	Facilitar o trabalho						6
3	Proteger o operador						6

Plano de desenvolvimento da atividade

Step	Descrição da atividade	Status	Out	Nov	Dez	Jan	Fev	Mar	Status
Step 1	Identificação do problema	Concluído							Concluído
Step 2	Análise da causa	Concluído							Concluído
Step 3	Definição da solução	Concluído							Concluído
Step 4	Implementação da solução	Concluído							Concluído
Step 5	Monitoramento	Concluído							Concluído

Background



Root Cause Analysis

6.1. Resultado das Contramedidas

Nº	Descrição da CM	Contramedida	Aplicação	Resultado
6.1	RTO não ligado durante todo o tempo (RTO not on during the whole time)	Alterar o tempo de RTO para 30 min	Concluído	Concluído
6.2	Temperatura inicial de estufa muito baixa (Initial oven temperature too low)	Proporção de ar com gás antes da entrada na estufa	Concluído	Concluído
6.3	Velocidade de gás muito baixa (Gas velocity too low)	Alteração no software a controle de fluxo de ar	Concluído	Concluído

Countermeasure implementation

2. Situação atual

Gráfico de emissão de CO2 (g/kWh) vs Tempo (min)

Gráfico de emissão de CO2 (g/kWh) vs Temperatura (°C)

Gráfico de emissão de CO2 (g/kWh) vs Velocidade (m/s)

ESTUFA TOP COAT

RTO

Alta emissão de CO2 nos processos da Estufa Top Coat e RTO.

Problem clarification/
Current Situation

6.2. Verificação das Contramedidas

Contramedida	Verificação	Resultado	Status
6.1	RTO não ligado durante todo o tempo (RTO not on during the whole time)	RTO ligado durante todo o tempo (RTO on during the whole time)	Concluído
6.2	Temperatura inicial de estufa muito baixa (Initial oven temperature too low)	Temperatura inicial de estufa aumentada (Initial oven temperature increased)	Concluído
6.3	Velocidade de gás muito baixa (Gas velocity too low)	Velocidade de gás aumentada (Gas velocity increased)	Concluído

GENCHI
GENBUTSU

7. Checagem dos Resultados

Gráfico de emissão de CO2 (g/kWh) vs Tempo (min)

Gráfico de emissão de CO2 (g/kWh) vs Temperatura (°C)

Gráfico de emissão de CO2 (g/kWh) vs Velocidade (m/s)

8. Normalização

Gráfico de emissão de CO2 (g/kWh) vs Tempo (min)

Gráfico de emissão de CO2 (g/kWh) vs Temperatura (°C)

Gráfico de emissão de CO2 (g/kWh) vs Velocidade (m/s)

9. Resultados

Gráfico de emissão de CO2 (g/kWh) vs Tempo (min)

Gráfico de emissão de CO2 (g/kWh) vs Temperatura (°C)

Gráfico de emissão de CO2 (g/kWh) vs Velocidade (m/s)

Results evaluation

3. Meta

Gráfico de emissão de CO2 (g/kWh) vs Tempo (min)

Gráfico de emissão de CO2 (g/kWh) vs Temperatura (°C)

Gráfico de emissão de CO2 (g/kWh) vs Velocidade (m/s)

Meta: Reduzir a emissão de CO2 durante a estufa Top Coat e RTO em 10%.

Target Setting

II. Toyota Environment Challenge 2050

Challenge 3: Plant Co2 Zero Challenge

7) KAIZEN examples

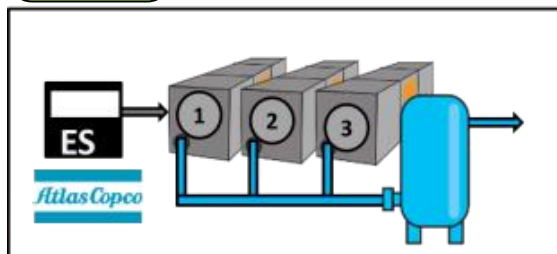
HR DEVELOPMENT & CHALLENGE

Ex.1

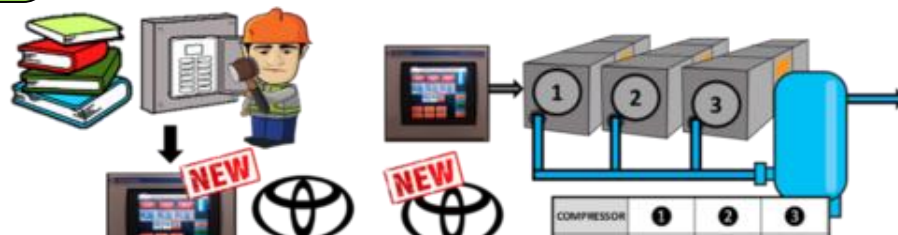
Before

COMPRESSOR SYSTEM

After



Maker operation controller.
Expensive upgrade



Member studies equipment manual.
Developed low budget controller.
Optimized compressor usage.

Attention point

1 – Monitor equipment operation and grasp idleness.

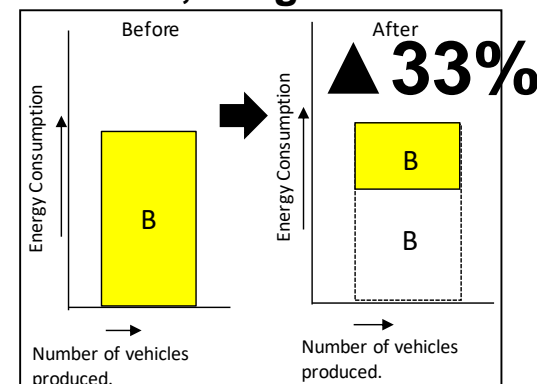


2 – Challenge member.
Motivation up.



Results

Reduction:
0,11 kg CO₂/Veh



II. Toyota Environment Challenge 2050

CHALLENGE 3

工場CO₂ゼロ
チャレンジ

CO₂0

Challenge 3: Plant Co2 Zero Challenge

7) KAIZEN examples

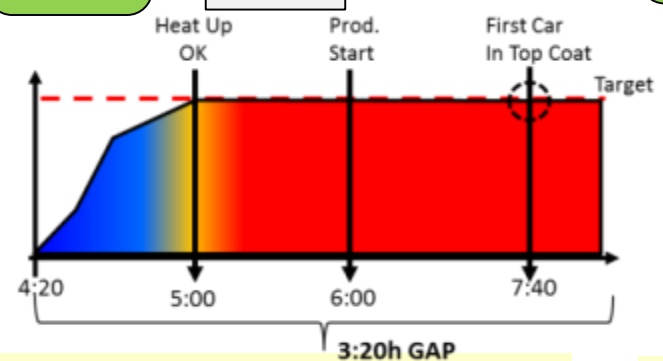
Teamwork & GENCHI GENBUTSU

Ex. 2

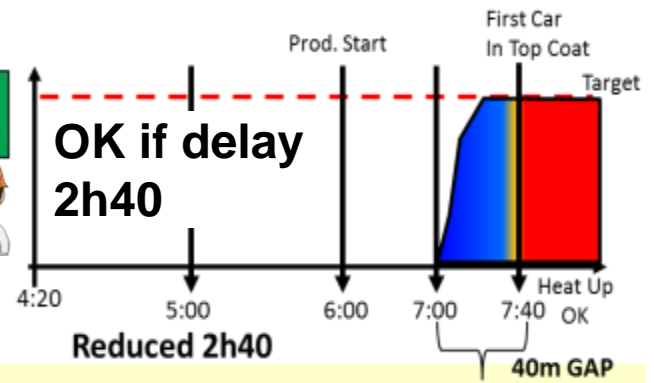
Before

RTO

After



Paint Shop Oven and RTO Operation started 4:20 AM.



After studying paint drying parameters and repeated try-outs, reduced start time.

Attention point

Teamwork Utility & Paint Shop

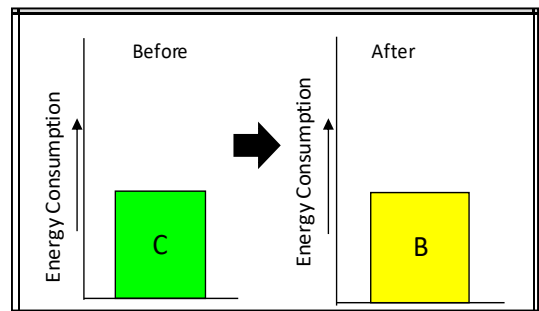
Results

Reduction:
1,65kg CO₂/Veh

1 – Studying process minute by minute.

2 – Repeated try-out to define new equipment start time.

4:20 – Too Early ❌
5:00 – Too Early ❌
6:00 – Too Early ❌
7:00 – Ok ✅
7:30 – Too Late ❌



Level up

II. Toyota Environment Challenge 2050

CHALLENGE 3

工場CO₂ゼロ
チャレンジ

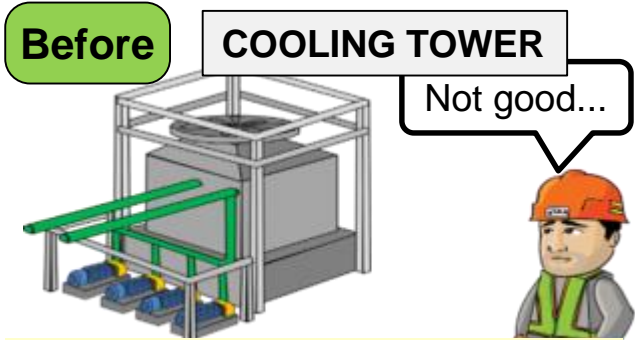
CO₂0

Challenge 3: Plant Co2 Zero Challenge

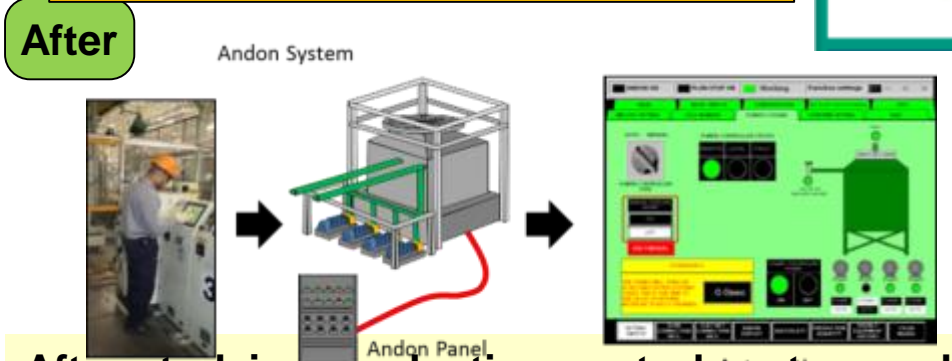
7) KAIZEN examples (cont.)

Teamwork & Challenge

Ex. 3



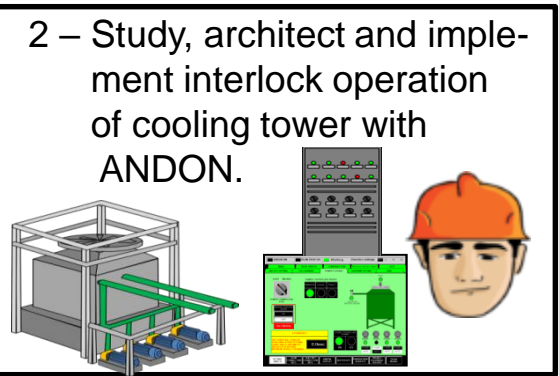
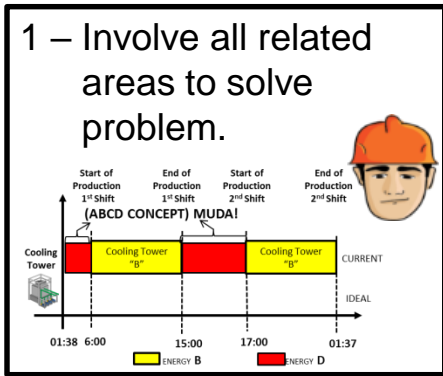
Welding Shop cooling tower on/ off done manually. Sometimes member forget.



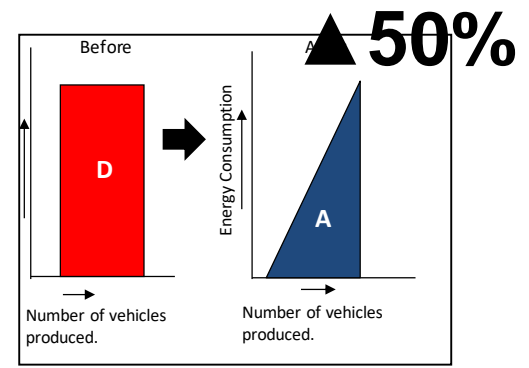
After studying production control system and Implementing control switch in cooling tower, on / off is done automatically with production.

Attention point

Results



Reduction:
0,04kg CO₂/Veh



II. Toyota Environment Challenge 2050

CHALLENGE 3

工場CO₂ゼロ
チャレンジ

CO₂0

Challenge 3: Plant Co2 Zero Challenge

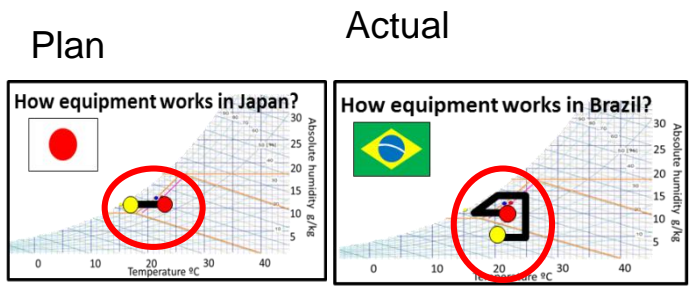
7) KAIZEN examples (cont.)

Teamwork & Challenge

Ex. 4

Before AIR SUPPLY HOUSE

After



Paint Shop Air Supply House (ASH) operate with fixed parameters (JPN)

Implemented parameters to save energy to achieve good condition according to temperature and humidity (Enthalpy)

Attention point HR development, motivation up

Results

1 – Study equipment advanced features.

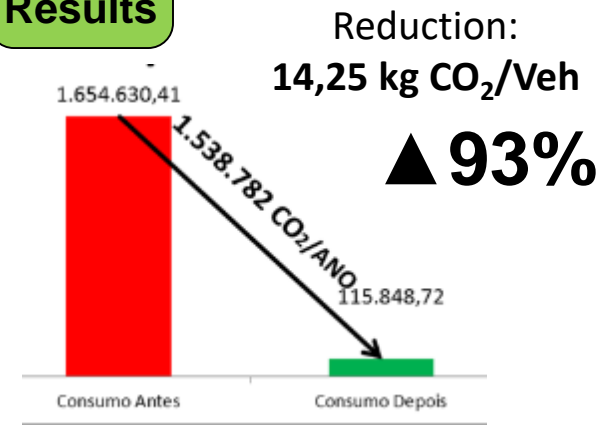
2 – Study Thermodynamics and investigation of gap in Plan x Actual

Temperature X Day

Start Points

Many Start Points

The Equipment don't set on time, generating many faults, It's need all components turn ON



II. Toyota Environment Challenge 2050

CHALLENGE 3

工場CO₂ゼロ
チャレンジ

CO₂0

Challenge 3: Plant Co2 Zero Challenge

The Power of Team Work



1) Painting

2) Utility

3) Adm

KAIZEN		PHOTO				KAIZEN	TEAM WORK
1) Painting	① Water Consumption Reduction in PT/ED	①	②	③	④	RTO - Paint Shop 	
	② Reduce excess of overflow at Surface Conditioner tank	①	②	③	④	Paint Compressors - Utility 	
2) Utility	① Sensor position change in cooling tower	①	②	③		Cooling Tower - Welding 	
	② Reduce salt concentration by softener installation in cooling tower	①	②	③			
3) Adm	① Reduce water consumption for cleaning food	①	②	③			
	② Stroke limiter in toilets taps	①	②	③			

Members of different area and skills contribute for results.

II. Toyota Environment Challenge2050

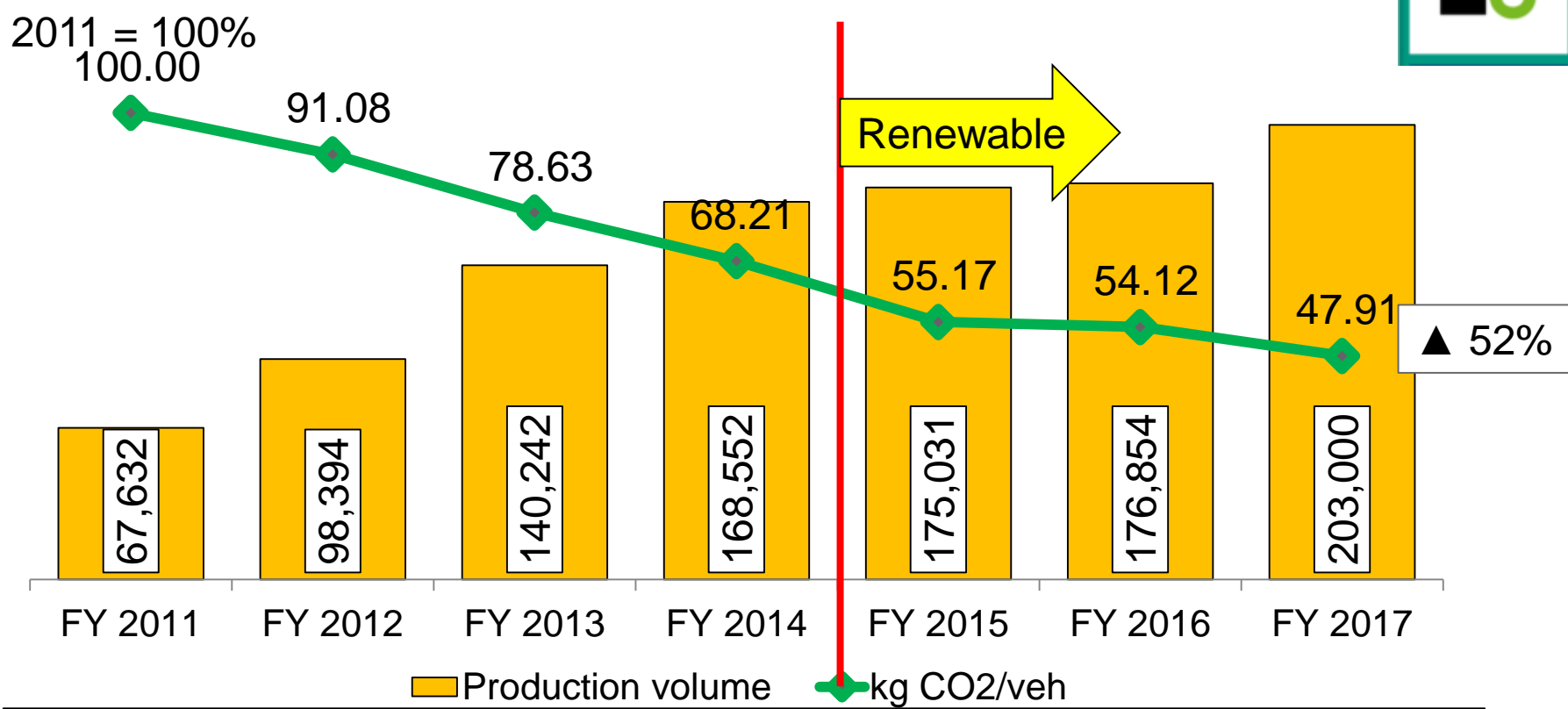
CHALLENGE 3

工場CO₂ゼロ
チャレンジ

CO₂0

Challenge 3: Plant Co2 Zero Challenge

7. Overall Energy Efficiency KAIZEN activity results



Despite production increase, emission per unit decreased 52% thanks to daily KAIZEN and renewable.

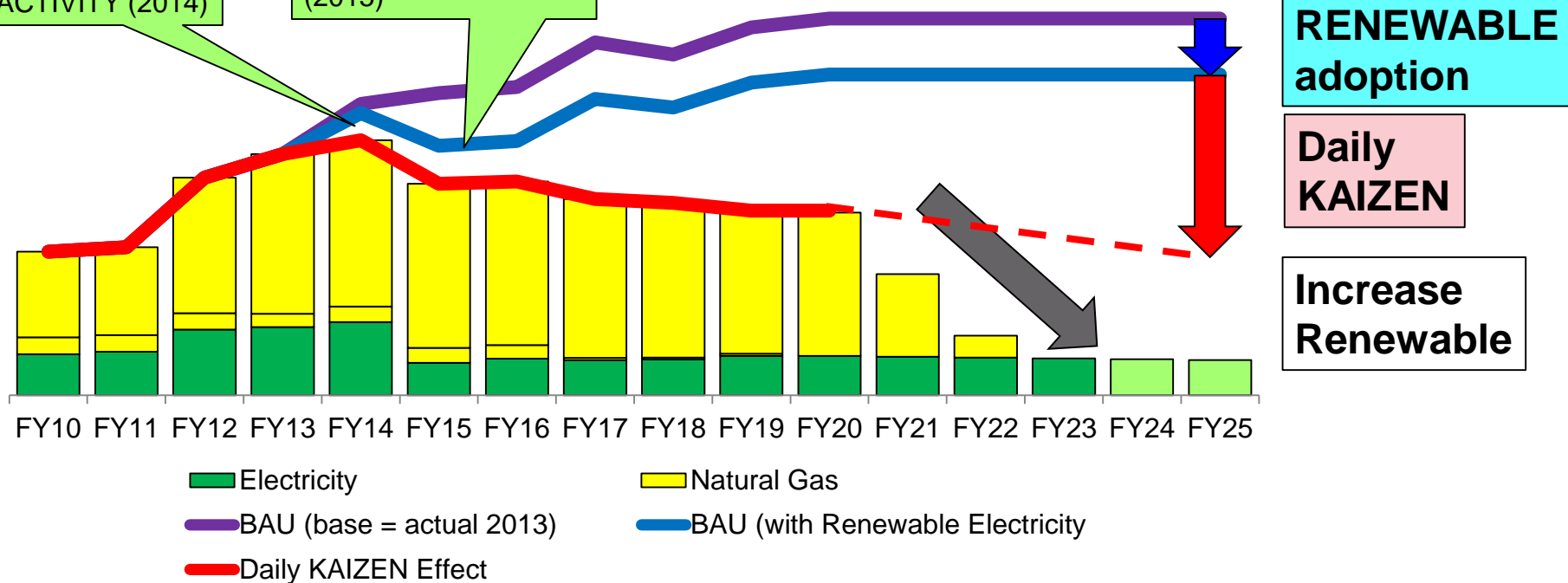
II. Toyota Environment Challenge 2050

Challenge 3: Plant CO₂ Zero Challenge

2. Roadmap towards Zero Emission

START ENERGY
SAVING KAIZEN
ACTIVITY (2014)

START RENEWABLE
ENERGY PURCHASE
(2015)



- 1) Conduct Energy Saving Daily KAIZEN Activity and
- 2) Increase renewable energy usage to achieve CO₂ Zero emission in 2025 (before TMC).

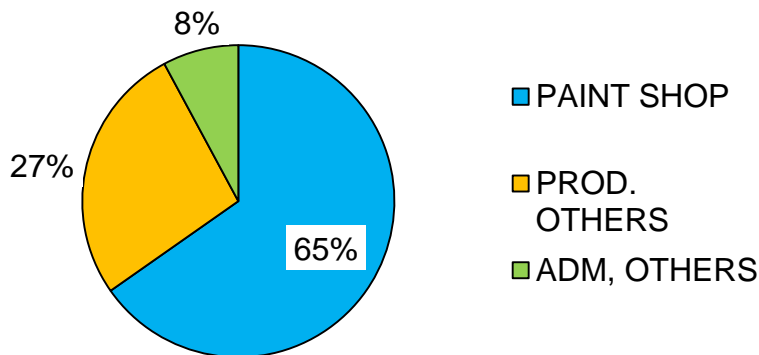
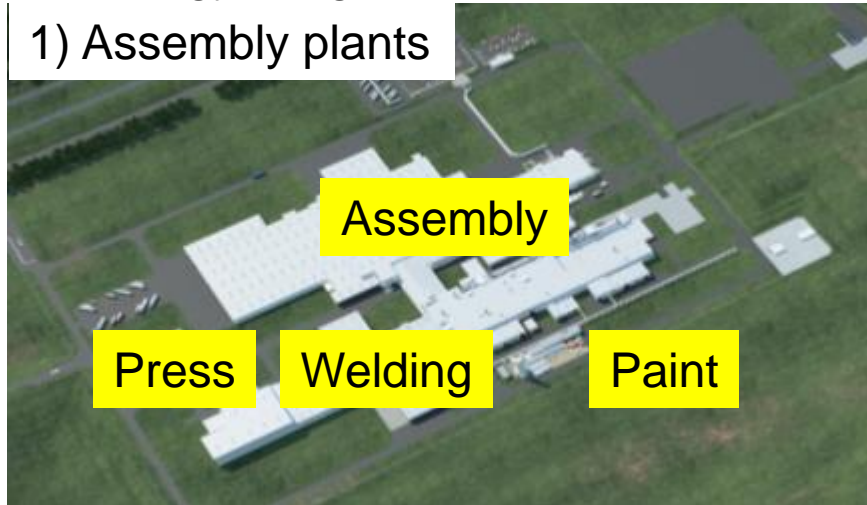
**THANK YOU
VERY MUCH!**

II. Toyota Environment Challenge 2050

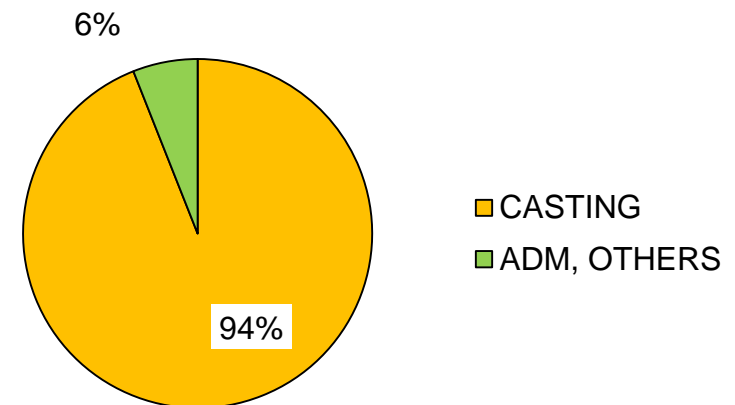
Challenge 3: Plant CO₂ Zero Challenge

2. Energy usage

1) Assembly plants



2) Unit plants



Energy usage depends on plant characteristics.

II. Toyota Environment Challenge 2050

CHALLENGE 3

工場CO₂ゼロ
チャレンジ


CO₂0

Challenge 3: Plant CO₂ Zero Challenge

4. Energy Management System – “Supervisory”

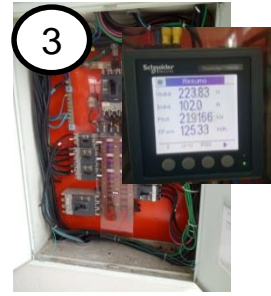
6) Example of remote measurement

4




NEW OFFICE AND BANK
ENERGY METER

3




RESTAURANT
ENERGY METER

1




RESTAURANT ENERGY

2

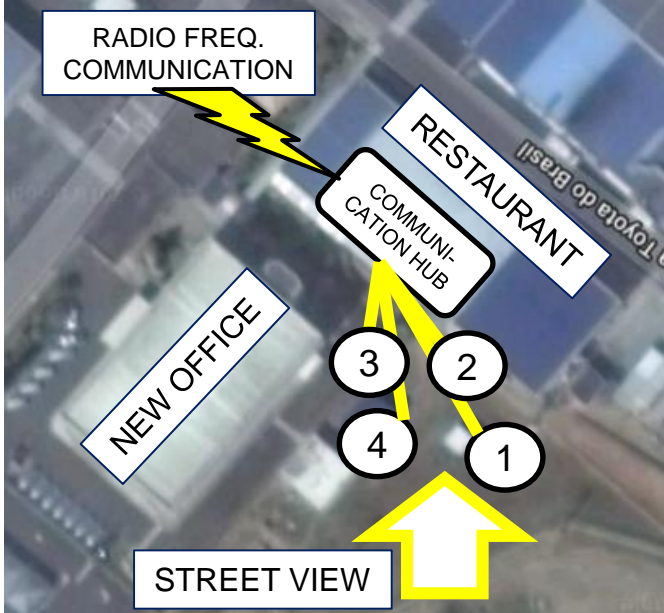


RESTAURANT
WATER



RESTAURANT

STREET VIEW



RADIO FREQ.
COMMUNICATION

RESTAURANT

COMMUNIC-
ATION HUB

NEW OFFICE

STREET VIEW

Information is
concentrated in hub,
then transmitted by
radio frequency.

II. Toyota Environment Challenge2050

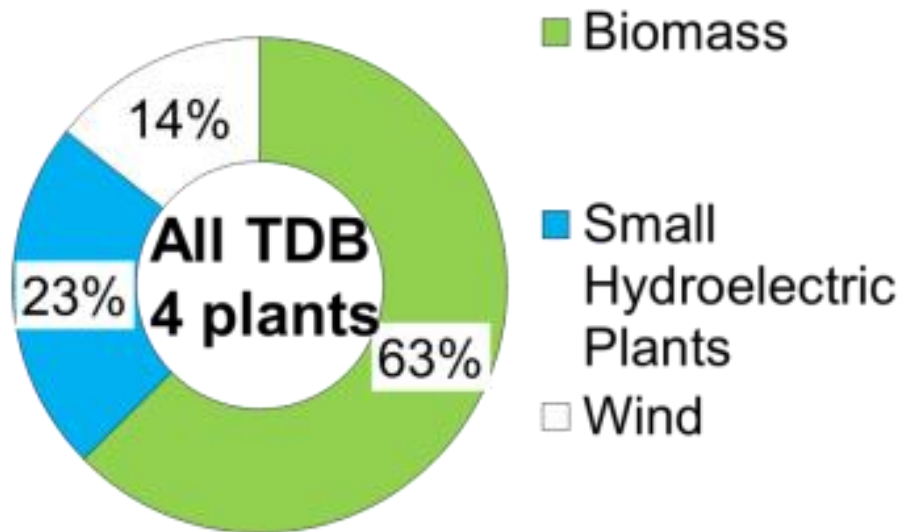
CHALLENGE 3

工場CO₂ゼロ
チャレンジ



Challenge 3: Plant Co2 Zero Challenge

6. Renewable Energy Adoption



Since January 2015, TDB is purchasing **100%**
energy from **renewable sources.**

Kg CO₂ reduction per kWh = ▲47%